



# FORTVISION's Video Panel

## Increase trailers exposure to relevant audience



**7.2%**

Clicked to watch the movie with sound on the big pane

**83%**

Of the users watched more than 75% of the movie



Promoting the campaign in sections and articles where the target audience according to users areas of interest, age, gender, location, etc...



Responding Sceduling - going live in specific hours and days proven to increase users interaction and involvement.



Using Geographical segment per specific cities, enable the achievement of high quality leads.

## GET IN TOUCH

### FORTVISION LTD

is an Israel-based software company providing engagement and monetization solu-

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